

SUNSHINE MONTHLY

CHARITY LEAGUE, INC

WWW.CHARITYLEAGUEOFCHARLOTTE.ORG



PRESIDENT'S LETTER

STEPHANIE THERRELL

As I write this note to our membership, the temperature outside reads 58 degrees. Sweater weather is my season, and I love all things pumpkin, cinnamon and spice!

Thank you to all who attended our first General Membership meeting in September. Each committee is working on implementing Charity League's goals through service, membership, marketing and fundraising. During the month of October, we will be focusing on updating our website and social media. Thanks so much to Kimberly Young for connecting us with a marketing consultant who is already hard at work refreshing our online presence.

October is also the start of a new and exciting fundraising initiative that will broaden our donor base. Charity League has secured the private mezzanine level of Protagonist Brewery South End, for our fall fundraiser. I encourage our membership to purchase a ticket and invite a friend. The following link will take you directly to the page to purchase a ticket:

<https://www.eventbrite.com/e/eat-drink-and-be-giving-tickets-169121012501>

See you there! Stephanie

DEVELOPMENT

TINA SPENCER

We continue great momentum in creating exciting fundraising strategies and events, along with developing the critical internal and external Development structure, strategies, marketing and social media website process and goals. Over the last month we have written and created content and collateral materials for Corporate Donor & Sponsors, Grant Makers and overall Development Marketing for the Website and Fundraising efforts.

For the new CLC website, we have worked hard on creating fresh, informative, more compelling and succinct content for the Development and Fundraising pages that will present a stronger web presence that tells our story and aligns with our mission and strategic plan. Listed below is what will be the structure of the new website pages starting with the heading along with tabs that will fall under the heading while outlining each fundraising area/event with a descriptive page and donation opportunity for each.

Heading Name: Ways to Support

Page Tabs:

- Annual Fund
- Become a Sponsor
- Spring Fundraiser

(continued on page 2)

- Fall Fundraiser
- Memorial/Legacy Giving
- Corporate Donors/Partners

Grants and Corporate Sponsorship are immediate goals, and we are working diligently identifying the opportunities that align with our mission and will be applying for these grants and donations based on their application schedules. We have already started the application process on both sides. Additionally, we have procured some smaller and more midsize personal and corporate donations for our fundraising efforts in such a short period as well as in-kind donations for our upcoming Fall Event. We are extremely excited and optimistic as to what the future holds from a development standpoint!

Fundraising Events

As you know, the CLC Fall Fundraising event is scheduled for:

Thursday, October 14, 2021

6:30 p.m. – 9:30 p.m.

The Protagonist Brewery 27 Southside Drive (South End)

We would love to have you all attend! If you haven't already purchased your ticket/tickets, please do so ASAP with a special request to purchase prior to October 7th, the deadline for me to order catering.

Please note: the ticket link will remain live until the event but placing a food order after October 7 is not guaranteed. Thank you for your understanding.

Can't attend? Please consider making a donation via check or DONATE link which can be found on the CLC Website under Fundraising.

It's a win-win!! Enjoy the evening with family and friends PLUS help to raise money for the economically challenged school-age students of Hidden Valley, Sterling, Devonshire and Albemarle Elementary Schools.

Marcy McKenney
Committee Chair, CLC Fundraising

MEMBERSHIP COMMITTEE

CARLA SHOBER & LAYNE SABERT

We would like to welcome our newest members:

Sterling Patterson (Sponsored by Caroline Horne)

4031 Foxmoor Drive

Charlotte, NC 28226

Sterling28226@gmail.com

Cell: 980-395-3448

Birthday: Oct. 5

Kim Wilcox (Sponsored by Kimberly Young)

931 Laurel Creek Lane

Charlotte, NC 28211

denverwilcox70@gmail.com

Home: 980-339-8232

Cell: 303-809-9614

Birthday: October 28

Change of address:

Frances Puckett

3800 Shamrock Dr

Asbury Center Room 509

Charlotte, NC 28215

SPEEDWAY CHILDREN'S CHARITIES

CAROLYN BASS

How can it be October already? This year has really flown by.

It is with sadness that I report that we have again had to postpone the Annual Speedway Children's Charities Gala. This makes 2 years that we have missed being able to hold our most profitable fundraiser. We have been hard at work trying to add a few others over this past year.

(continued on page 3)

We are in the process of interviews with all the charities who have submitted Grant Request. It will be another year of really trying to stretch every dollar as far as it can go.

Wishing you all a wonderful Fall Season. May you all stay safe and healthy.

CENTENNIAL RESEARCH COMMITTEE

ELIZABETH PHILLIPS

I wish the “modern” gals of the 1920’s could see the legacy that their endeavors have created and know the impact that Charity League has had on generations of children in Charlotte! I estimate that over the past 100 years, **we have brightened the lives of over 200,000 children!**

It is time to celebrate these achievements and share this good work with our friends and families. Have your friends ever wondered what Charity League is about and why you are so dedicated? Please invite them to the Centennial Luncheon and let us show them! Add the date to your calendar now and start inviting people to join us! It will be a very special event and you don’t want to miss it!

CLC Centennial Celebration & Christmas Luncheon
December 9, 2021

10:30 A.M. Member Group Photo

11 A.M. Centennial Exhibit with docent led tours

12 -1 P.M. Luncheon

Quail Hollow Country Club Pavilion

Notes from the Archive:

Centennial Research Committee

“Charity League members serve lunches at Eastover, Myers Park, and Elizabeth School to take in nickels that go out again in the form of lunches for Sunshine School Children.”

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One of the many fundraising endeavors undertaken by Charity League members was operating school cafeterias, The League secured permission from the School Board to equip and operate a lunchroom in the Myers Park School. At first, simple lunches of sandwiches and milk were served at small cost to the pupils. With satisfaction members of the League watched the venture quickly develop to the point where a cafeteria was installed, and hot lunches provided for the children. Permission was obtained to establish a similar service in the Elizabeth School and Eastover. From the operation of the cafeterias, funds are derived to assist in the work of the League.



And please enjoy this fun excerpt from LeGette Blythe’s Charlotte Observer article on October 14, 1928 about “Society Girls” who get things done.

“GIRLS WHO DO THINGS

But schools and ladies, thank heavens, aren’t what they used to be.

Modern girls, well, aren’t passive. They get out and do things. None of this front porch, in – the– shade-of the -old-apple-sauce stuff for them.

(continued on page 4)

And that's one reason why the girls of Charlotte's Charity League have gone out and got themselves a sunshine school, which they are managing and in the main financing. And because modern girls are go-getters in other ways than matrimonially some 40-odd children of Charlotte are being given the one big chance – that of gaining strong bodies along with better trained minds.”

SERVICE PROJECTS

LISHA MORTON

Albemarle Road Elementary – Kimberly Young

Exciting things are happening at ARE, our new HUB location. Shelving was ordered and has been delivered to the school. This month we will be installing the shelving to give maximum storage for all the HUB items. Working closely with school staff to identify the needs, we are in the process of ordering uniforms and toiletry items. The HUB will be installed and fully operational by November.

Hidden Valley – Lisha Morton

The Hidden Valley Hub has been replenished with uniforms and all necessities. Service Projects is currently working alongside Truist Bank on a beautification project at the school. Once we have dates and more details, Lisha will be asking for volunteers by emailing a link to Sign up Genius. Please remember to bring items for teachers to the October meeting (details below).

Sterling Elementary – Holly LeTourneau

This month Sterling received several shipments of girls and boys pants and underwear to help meet the continued high need for these clothing items. Operation Warm (with whom we have worked with to procure winter coats for CLC Hubs) is now also providing shoes for underserved students. Sterling Elementary often needs shoes for its students, so we are very excited to learn more about this program.

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Devonshire Elementary – Angie Marshall

We finished the teachers' lounge and what an improvement. The staff at Devonshire is so thankful and appreciative. Many thanks to those who pushed up their sleeves to make this happen as well as to community partners who provided. We were also able to provide lunch to 7 teachers who are serving as mentors at the school this year.



(continued on page 5)

Volunteer Opportunities

- **October 14** (General Meeting) - Bring items for Hidden Valley teachers (see flyer below)
- **October and November** - Respond to Sign up Genius emails with opportunities to help with beautification project at Hidden Valley and setup of HUB at Albemarle Road Elementary.
- **Devonshire Elementary** - Become part of a group of members who want to be contacted about volunteering at Devonshire. Opportunities may include providing snacks, being a proctor, reading to students, or purchasing specific supplies. Please contact Angie if interested (Amarsh07@aol.com or 704-907-2140 (c).



CARE & CONCERN

HELEN HOWARD

Brenda Rorie 's husband, Jim, passed away recently. Jim was always seen at our fund raisers helping out. Many of us have items he made. He was a gifted woodworker. Blessings to the Rorie family.

Lucy Nance, our oldest CLC member, also passed away this month. She was a LaRose Grant recipient and was very talented. She continued to have a workshop when she went to Plantation Estates. Many of have things she made on our homes

Please pray for these families during their grief.

OCTOBER BIRTHDAYS

Happy Birthday, Ladies!

Tricia Jetton	1
Trudy Suddreth	1
Sterling Patterson	5
Ellen Underwood	10
Jessica Klasinski	10
Genie Frick	23
Kim Wilcox	28
Tina Spencer	30

Cards are always a great thing to receive at an occasion.

CALENDAR OF EVENTS

PLEASE SAVE THE DATE!

Thursday, October 14, 2021

6:30 p.m. – 9:30 p.m.

The Protagonist Brewery 27 Southside Drive
(South End)

Sunshine Monthly Edited by:
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Send articles by the 25th of the month to
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FIND US ONLINE

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Hand Canceling Requested